

## Message Text

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PAGE 01 STATE 115983

ORIGIN XMB-04

INFO OCT-01 NEA-11 ISO-00 EB-08 /024 R

FSE  
XMB

DRAFTED BY XMB: A L MAYO

APPROVED BY NEA/INS:JRGRAHAME, ACTING

XMB: C E HOUSTON

EB/IFD/ODF;TPARKER

EB/IFD/ODF;TPARKER

DESIRED DISTRIBUTION

FROM EXIM

-----034951 062021Z /70

R 060124Z MAY 78

FM SECSTATE WASHDC

TO AMEMBASSY NEW DELHI

UNCLAS STATE 115983

E.O. 11652: N/A

TAGS: EFIN, IN

SUBJECT: PUBLICITY OF EXIMBANK PROGRAMS

REFERENCE: NEW DELHI 6310

1. WE APPRECIATE THE WIDESPREAD PROMOTION AND INFORMATION  
DISSEMINATION WHICH THE EMBASSY HAS GIVEN EXIMBANK'S NEW  
INITIATIVES TO FACILITATE U.S. EXPORTS.

2. INDIA HAS GAINED IN ECONOMIC STRENGTH AND REPRESENTS  
A VIABLE MARKET FOR INCREASED DEMAND FOR EXIMBANK

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FINANCING. YOUR EFFORTS TO MAKE THE INDIAN BUSINESS AND  
GOVERNMENT COMMUNITY MORE AWARE OF OUR EXPANDED EXPORT  
FINANCING PROGRAMS IS A MAJOR STEP IN ENCOURAGING GREATER  
EXIMBANK ACTIVITY IN THIS MARKET. CHRISTOPHER

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** EXPORTS, PUBLICITY CAMPAIGNS, PROGRAMS (PROJECTS)  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 06 may 1978  
**Decapton Date:** 01 jan 1960  
**Decapton Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978STATE115983  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** A L MAYO  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780194-0061  
**Format:** TEL  
**From:** STATE  
**Handling Restrictions:** n/a  
**Image Path:**  
**ISecure:** 1  
**Legacy Key:** link1978/newtext/t19780586/aaaacvcb.tel  
**Line Count:** 58  
**Litigation Code IDs:**  
**Litigation Codes:**  
**Litigation History:**  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Message ID:** 20593aa3-c288-dd11-92da-001cc4696bcc  
**Office:** ORIGIN XMB  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 78 NEW DELHI 6310  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 21 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2769857  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PUBLICITY OF EXIMBANK PROGRAMS  
**TAGS:** EFIN, IN, US, XMB  
**To:** NEW DELHI  
**Type:** TE  
**vdkgvgwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/20593aa3-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014